

1 Adopted: 12/11/13  
2 Effective: 12/26/13

3  
4 SNOHOMISH COUNTY COUNCIL  
5 Snohomish County, Washington

6  
7 ORDINANCE NO. 13-073  
8

9 RELATING TO GROWTH MANAGEMENT, AMENDING CHAPTER 30.22 SCC  
10 (USES ALLOWED IN ZONES) AND CHAPTER 30.27 SCC (GENERAL DEVELOPMENT  
11 STANDARDS - SIGNS) AND ADDING DEFINITIONS TO CHAPTER 30.91 SCC  
12 (DEFINITIONS) RELATED TO SIGNS, INCLUDING DIGITAL SIGNS  
13

14 WHEREAS, the Growth Management Act, chapter 36.70A RCW (“GMA”), requires  
15 Snohomish County (“County”) to regulate land use and development within the County’s  
16 jurisdiction; and  
17

18 WHEREAS, the Highway Advertising Control Act – Scenic Vistas Act, chapter 47.42  
19 RCW, regulates signs in areas adjacent to state highways of Washington State; and  
20

21 WHEREAS, digital signs are not adequately addressed in County sign regulations; and  
22

23 WHEREAS, balancing the visibility and marketing of business, industry, advertisement  
24 and other land uses and activities and the regulation of digital signage is essential to the  
25 development of an attractive, compatible and safe environment; and  
26

27 WHEREAS, on December 19, 2012, at its General Legislative meeting, the Snohomish  
28 County Council (“Council”) tabled proposed Motion 12-447 to increase billboard size from 500  
29 square feet to 672 square feet. In lieu of proposed Motion 12-447, Council passed a motion to  
30 place an item onto Planning and Development Service’s (PDS) 2013 work plan to address  
31 billboard size and regulations for digital signs; and  
32

33 WHEREAS, in April 2013, PDS staff met with billboard industry representatives to  
34 obtain comments and feedback on this proposal; and  
35

36 WHEREAS, on April 9, 2013, PDS staff briefed the Agriculture Advisory Board (“Ag  
37 Board”) on this proposal, and at its May 14, 2013, meeting the Ag Board passed a motion to  
38 recommend that no changes to the sign code be made pertaining to designated farmlands and  
39 land zoned A-10; and  
40

41 WHEREAS, in May 2013, PDS staff provided the digital and billboard sign industry  
42 representatives with draft amendments for this proposal and apprised them of the legislative  
43 review process; and  
44

1 WHEREAS, on May 9, 2013, PDS staff briefed the Snohomish County Tomorrow –  
2 Planning Advisory Committee (SCT-PAC) on this proposal; and

3  
4 WHEREAS, the Snohomish County Planning Commission (“Planning Commission”)  
5 held a public hearing on June 25, 2013, to receive public testimony concerning the code  
6 amendments contained in this ordinance; and

7  
8 WHEREAS, at the conclusion of the Planning Commission’s public hearing the Planning  
9 Commission voted to recommend that the Council deny adoption of the code amendments  
10 contained in this ordinance, as set forth in its recommendation letter dated July 2, 2013.  
11 Attached to the recommendation letter is a Minority Report from Planning Commissioner  
12 Chairman David Hamblton and Planning Commissioner Vice-Chairman Ken Klein which  
13 recommends that Council adopt the proposed ordinance as drafted to provide a standardized  
14 process to allow digital signs; and

15  
16 WHEREAS, on December 4, 2013 and December 11, 2013, the Council held a public  
17 hearing after proper notice, and considered public comments and the entire record related to the  
18 proposal contained in this ordinance; and

19  
20 WHEREAS, following the public hearing, the Council deliberated on the code  
21 amendments contained in this ordinance;

22  
23 NOW, THEREFORE, BE IT ORDAINED:

24  
25 Section 1. The Council adopts the following findings in support of this ordinance:

- 26  
27 A. The foregoing recitals are adopted as findings as if set forth in full herein.  
28  
29 B. This ordinance will amend Title 30 of the Snohomish County Code (SCC) to allow and  
30 regulate digital signs and digital billboards.  
31  
32 C. This ordinance promotes consistency with the Highway Advertising Control Act – Scenic  
33 Vistas Act (chapter 47.42 RCW).  
34  
35 D. This ordinance maintains consistency with the following GMA goals:  
36  
37 1. Planning Goal 5 (RCW 36.70A.020(5)): “Economic development. Encourage economic  
38 development throughout the state that is consistent with adopted comprehensive plans,  
39 promote economic opportunity for all citizens of this state, especially for unemployed  
40 and for disadvantaged persons, promote the retention and expansion of existing  
41 businesses and recruitment of new businesses, recognize regional differences impacting  
42 economic development opportunities, and encourage growth in areas experiencing  
43 insufficient economic growth, all within the capacities of the state's natural resources,  
44 public services, and public facilities.”

1  
2 2. Planning Goal 11 (RCW 36.70A.020(11)): “Citizen participation and coordination.  
3 Encourage the involvement of citizens in the planning process and ensure coordination  
4 between communities and jurisdictions to reconcile conflicts.”  
5

6 E. This ordinance complies with and implements the following Snohomish County Growth  
7 Management Act Comprehensive Plan (GMACP) General Policy Plan (GPP) goals,  
8 objectives, and policies:  
9

10 1. Objective LU 2.E “Provide for reasonable flexibility in land use regulation and planned  
11 mixing of uses, where appropriate, while maintaining adequate protection for existing  
12 neighborhoods.”  
13

14 2. Goal LU 4 “In cooperation with the cities and towns, create urban developments which  
15 provide a safe and desirable environment for residents, shoppers and workers.”  
16

17 3. Goal ED 1 “Promote the maintenance and enhancement of a healthy economy.”  
18

19 4. Objective ED 1.A “Snohomish County shall endeavor to provide a good quality of life  
20 for its residents and business – recognizing that business can thrive only in a healthy  
21 community.”  
22

23 5. Objective ED 1.C “Snohomish County shall recognize and address the needs of small and  
24 minority owned businesses as well as larger, established enterprises.”  
25

26 6. Objective ED 2.A “Develop and maintain a regulatory system that is fair, understandable,  
27 coordinated and timely.”  
28

29 7. ED Policy 2.A.1 “ Snohomish County shall ensure that revisions to the Snohomish  
30 County Code result in a more understandable, accessible, and user friendly document  
31 which eliminates unnecessary and clarifies confusing code provisions.”  
32

33 8. Policy 1.B.5 “The county and affected cities should collaborate on the development of  
34 appropriate urban design measures, such as: pedestrian, bicycle and transit orientation;  
35 compatibility and access among adjacent developments; appropriate open spaces and  
36 gathering places; adequate landscaping; and streetscapes and parking arrangements.”  
37

38 F. Procedural requirements.  
39

40 1. The State Environmental Policy Act (SEPA) requirements with respect to this non-  
41 project action have been satisfied through the completion of an environmental checklist  
42 and the issuance of a determination of non-significance on June 21, 2013.  
43

44 2. The proposal is a Type 3 legislative action pursuant to SCC 30.73.010.

- 1  
2 3. Pursuant to RCW 36.70A.106(1), a notice of intent to adopt this ordinance was  
3 transmitted to the Washington State Department of Commerce for distribution to state  
4 agencies on May 29, 2013.  
5  
6 4. The public participation process used in the adoption of this ordinance has complied with  
7 all applicable requirements of the GMA and the SCC.  
8  
9 5. As required by RCW 36.70A.370, the Washington State Attorney General last issued an  
10 advisory memorandum in December of 2006 entitled "Advisory Memorandum: Avoiding  
11 Unconstitutional Takings of Private Property" to help local governments avoid the  
12 unconstitutional taking of private property. The process outlined in the State Attorney  
13 General's 2006 advisory memorandum was used by the County in objectively evaluating  
14 the regulatory changes proposed by this ordinance.  
15

16 G. This ordinance is consistent with the record. The Council includes in its findings and  
17 conclusions the PDS staff memo dated June 11, 2013, which is hereby made a part of the  
18 findings of this ordinance as if set forth herein.  
19

20 Section 2. The Council makes the following conclusions:  
21

- 22 A. The proposal is consistent with the goals, objectives and policies of the GPP.  
23  
24 B. The proposal is consistent with Washington State law and the SCC.  
25  
26 C. The County has complied with all SEPA requirements in respect to this non-project  
27 action.  
28  
29 D. The regulations proposed by this ordinance do not result in an unconstitutional taking of  
30 private property for a public purpose.  
31

32 Section 3. The Council bases its findings and conclusions on the entire record of the  
33 Council, including all testimony and exhibits. Any finding which should be deemed a  
34 conclusion, and any conclusion which should be deemed a finding, is hereby adopted as such.  
35

36 Section 4. Snohomish County Code Section 30.22.100, last amended by Amended  
37 Ordinance No. 12-040 on July 11, 2012, is amended to read:

1  
2

**30.22.100 Urban Zone Categories: Use Matrix.**

TYPE OF USE	R9,600 <sup>88</sup>	R8,400 <sup>88</sup>	R7,200 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55, 76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Accessory Apartment <sup>62</sup>	A	A	A	A	A	A	A		A	A							
Adult Entertainment Business/Use <sup>67</sup>												P		P	P		
Agriculture <sup>41, 107</sup>	P	P	P		P	P	P		P	P		P	P	P	P	P	
Airport, Stage 1 Utility <sup>1</sup>	C	C	C						P	P		P	P	P	P		
Airport-All Others												P	P	P	P		
Amusement Facility <sup>41</sup>								P	P	P		P		P	P		P
Antique Shop							P		P	P				P	P		P
Art Gallery <sup>41</sup>	C	C	C		C	C	P	P	P	P		P	P	P	P		P
Asphalt Batch Plant & Continuous Mix Asphalt Plant												P			P		
Auto Repair, Major										P		P	P	P	P		P <sup>86</sup>
Auto Repair, Minor							P	P	P <sup>86</sup>	P	P	P	P	P	P		P <sup>86</sup>
Auto Towing														P	P		
Auto Wrecking Yard														C <sup>44</sup>	P <sup>44</sup>		
Bakery							P <sup>69</sup>	P	P	P		P	P	P	P		P
Bed and Breakfast Guesthouse <sup>58</sup>	C	C	C	C	C	C										C	
Billboards <sup>46</sup>										P				P	P		
• <u>Non-digital</u>										P				P	P		
• <u>Digital</u>										P				P	P		
Boarding House	P <sup>15</sup>	P <sup>15</sup>	P <sup>15</sup>		P	P	P		P	P						P	P
Boat Launch, Commercial <sup>31</sup>									C	C				C	C		P <sup>118</sup>
Boat Launch, Non-commercial <sup>31</sup>	C	C	C		C	C			C	C				C	C		
Boat Sales										P				P	P		
Caretaker's Quarters												P	P	P	P		
Cemetery, Columbarium, Crematorium, Mausoleum <sup>41</sup>	C	C	C		C	C			P	P		P	P	P	P		P
Church <sup>41</sup>	C	C	C		P	P	P	P	P	P		P	P	P	P		P

TYPE OF USE	R9,6 00 <sup>88</sup>	R8,4 00 <sup>88</sup>	R7,2 00 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55, 76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Cleaning Establishment							P	P	P	P		P	P	P	P		P
Clubhouse					C	C	C	P	P	P		P	P	P	P	P	P
Cold Storage										P		P	P	P	P		
Commercial Vehicle Storage Facility										P		P	P	P	P		
Community Club	C	C	C		C	C	C		P	P		P	P	P	P	P	P
Community Facilities for Juveniles <sup>103</sup>																	
1 to 8 Resident Facility	P	P	P	P	P	P	P	P	P	P		P	P	P	P	P	P
9 to 24 Resident Facility	S	S	S	S	S	P	P	P	P	P		P	P	P	P	P	P
Construction Contracting										P		P	P	P	P		
Country Club	C	C	C									P	P	P	P		P
Craft Shop <sup>21</sup>									P <sup>86</sup>	P		P	P	P	P		P <sup>86</sup>
Day Care Center <sup>2</sup>	C	C	C		C	C	P	P	P	P	P	P	P	P	P	A	P
Department Store								P	P <sup>86</sup>	P				P	P		P
Distillation of Alcohol												P	P	P	P		P <sup>86</sup>
Distillation of Wood, Coal, Bones or Manufacturing of Their By-products												P			P		
Dock & Boathouse, Private, Non-commercial <sup>3, 41</sup>	P	P	P	P	P	P	P		P	P	P	P	P	P			
Drug Store							P	P	P	P	P <sup>22</sup>			P	P		P
Dwelling, Attached Single Family	P	P	P	P	P	P	P	P	P	P							
Dwelling, Cottage Housing <sup>116</sup>	A	A	A	A	A												
Dwelling, Duplex	P <sup>42</sup>	P <sup>42</sup>	P <sup>42</sup>	P	P	P	P		P	P							
Dwelling, Mobile Home	P <sup>6</sup>	P <sup>6</sup>	P <sup>6</sup>	P <sup>6</sup>	P	P	P <sup>6</sup>		P <sup>6</sup>	P <sup>6</sup>						P	
Dwelling, Multifamily					P	P	P	P	P	P			P <sup>51</sup>				P
Dwelling, Single Family	P	P	P	P	P	P	P	P <sup>4</sup>	P	P			P <sup>51</sup>			P <sup>4</sup>	
Dwelling, Townhouse <sup>5</sup>			A	P	P	P	P	P	P	P							P
Electric Vehicle Infrastructure																	
Electric Vehicle Charging Station - Restricted, Level 1, and Level 2 <sup>121</sup>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

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TYPE OF USE	R9,6 00 <sup>88</sup>	R8,4 00 <sup>88</sup>	R7,2 00 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55,76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Electric Vehicle Charging Station - Public, Level 1 and Level 2																	
Electric Vehicle Charging Station, Level 3	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	P	P	P	P	P	P	P	P	P		P
Battery Exchange Stations	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	C <sup>120</sup>	P	P	P	P	P	P	P	P	P		P
Explosives, Manufacturing												P				P	
Explosives, Storage												P				P	
Extraction of Animal or Fish Fat or Oil												P				P	
Fabrication Shop										P		P	P	P	P		
Fairgrounds										P		P	P	P	P		
Fallout Shelter, Individual	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		P
Fallout Shelter, Joint 7	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		P
Family Day Care Home <sup>8</sup>	P	P	P	P	P	P	P		P	P						P	
Farm Product Processing																	
Up to 5000 sq ft									P	P				P	P		
Over 5000 sq ft 94									A	P				P	P		
Farm Stand																	
Up to 400 sq ft 9	P	P	P						P	P				P	P		
401 to 5,000 sq ft 99																	
Farmers Market <sup>93</sup>										P			P	P	P		P
Financial Institutions							P	P	P	P		P	P	P	P		P
Fish Farm												P	P	P	P		
Fix-it Shop								P	P <sup>86</sup>	P		P	P	P	P		P <sup>86</sup>
Forestry												P		P	P		
Forge, Foundry, Blast Furnace for Melting of Ore																P	
Foster Home	P	P	P	P	P	P	P		P	P						P	
Fuel & Coal Yard										P		P	P	P	P		
Garage, Detached Private Accessory <sup>60</sup>																	

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TYPE OF USE	R9,600 <sup>88</sup>	R8,400 <sup>88</sup>	R7,200 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55,76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Up to 2,400 sq ft	P	P	P	P	P	P	P	P	P	P		P	P	P	P	P	
2,401 - 4,000 sq ft on More than 3 Acres <sup>41, 59</sup>	P	P	P	P	P	P	P	P	P	P		P	P	P	P		
2,401 - 4,000 sq ft on Less than 3 acres <sup>41, 59</sup>	A	A	A	A	A	A	A	A	A	A		A	A	A	A		
4,001 sq ft and Greater <sup>41, 59</sup>	C	C	C	C	C	C	C	C	C	C		C	C	C	C		
Garage, Detached Private Non-accessory <sup>60</sup>																	
Up to 2,400 sq ft	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
2,401 sq ft and greater <sup>41, 59</sup>	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C		
Golf Course and Driving Range	C	C	C						P	P		P	P	P	P		
Government Structures & Facilities <sup>27, 4</sup>	C	C	C	C	C	C	C	P	P	P		P	P	P	P		P
Greenhouse, Lath House, & Nurseries: <sup>52</sup> Retail								P	P	P	P			P	P		P <sup>86</sup>
Greenhouse, Lath House, & Nurseries: <sup>52</sup> Wholesale								P	P	P	P	P	P	P	P		
Grocery Store								P	P	P <sup>86</sup>	P	P <sup>22</sup>		P	P		P
Grooming Parlor								P	P	P	P		P <sup>53</sup>	P	P		P
Guesthouse <sup>85</sup>	P	P	P		P	P	P	P	P	P						P	
Gymnasium								P	P	P		P	P	P	P		P
Hardware Store								P	P	P	P			P	P		P
Hazardous Waste Storage & Treatment Facilities, Offsite <sup>66</sup>												C	C	C	C		
Hazardous Waste Storage & Treatment Facilities, Onsite <sup>65</sup>								P	P	P	P	P	P	P	P		
Health and Social Service Facility <sup>90</sup>																	
Level I	P	P	P	P	P	P	P	P	P	P			P			P	P
Level II <sup>41</sup>	C	C	C		C	C	C	P	P	P			P			P	P
Level III						C	C	P	P	P		P		P	P	C	P
Home Improvement Center								P	P	P <sup>86</sup>	P			P	P		P
Home Occupation I1	P	P	P	P	P	P	P		P	P						P	P
Hotel/Motel					C	C		P	P	P	P			P <sup>89</sup>			P
Junkyard														C <sup>44</sup>	P <sup>44</sup>		

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TYPE OF USE	R9,600 <sup>8b</sup>	R8,400 <sup>8b</sup>	R7,200 <sup>8b</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55,76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Kennel, <sup>41</sup> Commercial <sup>12</sup>	C	C	C						P	P		P	P	P	P		
Kennel, <sup>41</sup> Private-Breeding <sup>13</sup>	P	P	P		P	P	P		P	P		P	P	P	P		
Kennel, <sup>41</sup> Private-Non-Breeding <sup>13</sup>	P	P	P		P	P	P		P	P		P					
Laboratory										P		P	P	P	P		P <sup>86</sup>
Library <sup>41</sup>	C	C	C		C	C	C	P	P	P		P	P	P	P		P
Licensed Practitioner <sup>29,41</sup>					C	C	P	P	P	P		P	P	P	P		P
Livestock Auction Facility												P		P	P		
Locksmith							P	P	P <sup>86</sup>	P		P	P	P	P		P
Lumberyard										P		P	P	P	P		
Manufacturing, Heavy <sup>82</sup>												P			P		
Manufacturing-All Other Forms Not Specifically Listed <sup>83</sup>												P	P	P	P		
Massage Parlor									P	P		P	P	P	P		P
Medical Clinic <sup>29</sup>					C	C	P	P	P	P		P	P	P	P		P
Mini Self-Storage								P		P		P	P	P	P		
Mobile Home Park <sup>38</sup>					C	C			C	C							P
Mobile Home & Travel Trailer Sales										P		C <sup>36</sup>		P	P		
Model Hobby Park <sup>75</sup>													A	A	A		
Model House/Sales Office	P	P	P	P	P	P	P	P	P	P							P
Mortuary					C	C			P	P		P	P	P	P		P
Motocross Racetrack										C <sup>113</sup>		C <sup>113</sup>	C <sup>113</sup>	C <sup>113</sup>	C <sup>113</sup>		
Motor Vehicle & Equipment Sales									P <sup>23</sup>	P				P	P		P <sup>23</sup>
Museum <sup>41</sup>	C	C	C		C	C	C	P	P	P		P	P	P	P		P
Office, General							P	P	P	P		P	P	P	P		P
Park, Public <sup>14</sup>	P	P	P		P	P	P	P	P	P		P	P	P	P		P
Park-and-Pool Lot	C	C	C	C	C	P	P	P	P	P	P	P	P	P	P		P
Park-and-Ride Lot	C	C	C	C	C	P	P	P	P	P	P	P	P	P	P		P
Personal Services Shop							P	P	P <sup>86</sup>	P		P <sup>49</sup>	P <sup>49</sup>	P	P		P

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TYPE OF USE	R9,600 <sup>88</sup>	R8,400 <sup>88</sup>	R7,200 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55,76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
Personal Wireless Communications Facilities <sup>27, 41, 104, 105, 106</sup>	C	C	C	C	C	C	C	C	C	C	C	P	P	P	P	C	P <sup>119</sup>
Pet Shop							P	P	P	P			P <sup>53</sup>	P	P		P
Petroleum Products & Gas Storage - Bulk <sup>43</sup>										P		P	P	P	P		
Petroleum Refining <sup>43</sup>												P					
Print Shop									P <sup>86</sup>	P		P	P	P	P		P <sup>86</sup>
Printing Plant								P		P		P	P	P	P		
Race Track <sup>24, 41</sup>										C		P	P	P	P		
Railroad Right-of-way	C	C	C	C	C	C	P	P	P	P	P	P	P	P	P		P
Recreational Facility Not Otherwise Listed	C	C	C		C	C	P	P	P	P		P	P	P	P		P
Recreational Vehicle Park									C	C	P					C	
Rendering of Fat, Tallow, or Lard												P			P		
Restaurant							P	P	P	P	P	P <sup>49</sup>	P <sup>49</sup>	P	P		P
Retail Store							P	P	P <sup>86</sup>	P			P <sup>53</sup>	P	P		P
Retirement Apartments				P	P	P	P	P	P	P						P	P
Retirement Housing				P	P	P	P	P	P	P						P	P
Rolling or Blooming Mills												P			P		
Sanitary Landfill	C	C	C						C	C		C	C	C	C		
Sawmill										P		P	P	P	P		
Schools																	
K-12 & Preschool <sup>41, 68</sup>	C	C	C		C	C			P	P		P	P	P	P		P
College <sup>41, 68</sup>	C	C	C		C	C			P	P		P	P	P	P		P
Other <sup>41, 68</sup>					C	C			P	P		P	P	P	P		P
Second Hand Store									P <sup>86</sup>	P				P	P		P
Service Station <sup>41</sup>							P	P	P <sup>86</sup>	P	P			P	P		P
Shake & Shingle Mill										P		P	P	P	P		
Shooting Range <sup>92</sup>												P	P	P	P		
Sludge Utilization <sup>39</sup>	C <sup>56</sup>	C <sup>56</sup>	C <sup>56</sup>		C <sup>56</sup>	C <sup>56</sup>			C <sup>56</sup>	C <sup>56</sup>		C <sup>56</sup>		C <sup>56</sup>	P		

ORDINANCE NO. 13-073  
RELATING TO GROWTH MANAGEMENT, AMENDING  
CHAPTER 30.22 SCC (USES ALLOWED IN ZONES) AND  
CHAPTER 30.27 SCC (GENERAL DEVELOPMENT  
STANDARDS - SIGNS) AND ADDING DEFINITIONS TO  
CHAPTER 30.91 (DEFINITIONS) RELATED TO SIGNS,  
INCLUDING DIGITAL SIGNS - PAGE 10

TYPE OF USE	R9.6 00 <sup>88</sup>	R8.4 00 <sup>88</sup>	R7.2 00 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sup>55,76</sup>	HI <sup>55</sup>	MH <sup>114</sup>	UC <sup>117</sup>
															C <sup>50</sup>		
Small Animal Husbandry <sup>41</sup>	C <sup>37</sup>	C <sup>37</sup>	C <sup>37</sup>				P		P	P		P	P	P	P		
Specialty Store							P	P	P <sup>86</sup>	P				P	P		P
Stables	P	P	P		P	P	P	P	P	P		P	P	P	P		
Stockyard or Slaughter House												P			P		
Storage, Retail Sales Livestock Feed									P	P				P	P		
Storage Structure, Accessory <sup>60</sup>																	
Up to 2,400 sq ft	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2,401 - 4,000 sq ft on More than 3 Acres <sup>41, 59</sup>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2,401 - 4,000 on Less than 3 acres <sup>41, 59</sup>	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	
4,001 sq ft and Greater <sup>41, 59</sup>	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	
Storage Structure, Non-accessory <sup>60</sup>																	
Up to 2,400 sq ft	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
2,401 sq ft and greater <sup>41, 59</sup>	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	
Studio <sup>41</sup>	C <sup>77</sup>	C <sup>77</sup>	C <sup>77</sup>		C <sup>77</sup>	C <sup>77</sup>	P	P	P <sup>86</sup>	P		P	P	P	P		P
Swimming/Wading Pool <sup>17, 41</sup>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Tannery												P			P		
Tar Distillation or Manufacturing												P			P		
Tavern <sup>41</sup>								P	P	P				P	P		P
Television/Radio Stations														P	P		
Temporary Dwelling During Construction	A	A	A	A	A	A	A	A	A	A	A						A
Temporary Dwelling For Relative <sup>18</sup>	A	A	A	A	A	A	A	A	A	A						A	
Temporary Residential Sales Coach <sup>73</sup>	A	A	A														A
Temporary Woodwaste Recycling <sup>63</sup>														A	A		
Temporary Woodwaste Storage <sup>63</sup>														A	A		
Tire Store							P	P	P <sup>86</sup>	P				P	P		P <sup>86</sup>
Tool Sales & Rental									P <sup>86</sup>	P				P	P		P <sup>86</sup>

ORDINANCE NO. 13-073  
RELATING TO GROWTH MANAGEMENT, AMENDING  
CHAPTER 30.22 SCC (USES ALLOWED IN ZONES) AND  
CHAPTER 30.27 SCC (GENERAL DEVELOPMENT  
STANDARDS - SIGNS) AND ADDING DEFINITIONS TO  
CHAPTER 30.91 (DEFINITIONS) RELATED TO SIGNS,  
INCLUDING DIGITAL SIGNS - PAGE 11

TYPE OF USE	R9,6 00 <sup>88</sup>	R8,4 00 <sup>88</sup>	R7,2 00 <sup>88</sup>	T	LD MR	MR	NB	PCB	CB	GC	FS	IP <sup>76</sup>	BP	LI <sub>55,76</sub>	HI <sup>55</sup>	MH <sub>P 114</sub>	UC <sub>117</sub>
Transit Center	C	C	C	C	C	P	P	P	P	P	P	P	P	P	P		P
Ultralight Airpark <sup>20</sup>												P					
Utility Facilities, Electromagnetic																	
Transmission & Receiving Facility <sup>27</sup>	C	C	C	C	C	C	C	P	P <sup>86</sup>	P	C	P	P	P	P		
Utility Facilities, Transmission Wires, Pipes & Supports <sup>27</sup>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Utility Facilities-All Other Structures <sup>27, 41</sup>	C	C	C	C	C	C	C	P	P <sup>86</sup>	P	C	P	P	P	P	C	P
Veterinary Clinic					C	C	P	P	P <sup>86</sup>	P		P	P	P	P		P
Warehousing										P		P	P	P	P		
Wholesale Establishment								P	P <sup>86</sup>	P		P	P	P	P		
Woodwaste Recycling <sup>57</sup>														C	C		
Woodwaste Storage <sup>57</sup>														C	C		
Yacht/Boat Club												P	P	P	P		P
All other uses not otherwise mentioned												P	P	P	P		

P - Permitted Use	A blank box indicates a use is not allowed in a specific zone. Note: Reference numbers within matrix indicate special conditions apply; see SCC30.22.130. Check other matrices in this chapter if your use is not listed above.
A - Administrative Conditional Use	
C - Conditional Use	
S - Special Use	

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Section 5. Snohomish County Code Section 30.27.010, last amended by Amended Ordinance No. 06-061 on August 1, 2007, is amended to read:

**30.27.010 Signs: general requirements.**

The following regulations shall pertain to signs in all zones where signs are allowed unless modified by more specific regulations within this chapter:

- (1) Signs not exceeding 15 square feet in area for each building site may be displayed for the purpose of advertising the sale or lease of the real property upon which displayed((;)).
- (2) ~~((For signs or displays that involve moving parts or flashing or blinking lights simulating traffic signals, three copies of drawings or sketches showing the proposed size, lettering, and location on the ground shall be filed with the department for the approval of the state~~

1 highway department and/or the director of the department of public works;)) No sign may  
2 be constructed, installed, structurally modified, converted from static to digital display,  
3 expanded or displayed without first obtaining a sign permit:

4 (a) Application materials shall be submitted as required by the department pursuant  
5 to SCC 30.70.030.

6 (b) Along with all other application materials, the director or hearing examiner, as  
7 applicable, when making a decision, shall consider any comments received .

8 (3) No sign or advertising display is permitted that will:

9 (a) ~~((Obstructs))~~ Obstruct in any way the vision of motorists entering or leaving  
10 public or private rights-of-way;

11 (b) Cause hazards for vehicular or pedestrian traffic by reason of location; or

12 (c) Appear in the background of a traffic signal as viewed by the driver of a motor  
13 vehicle approaching the signal.

14 (4) At street intersections, signs or advertising displays shall be so located that they permit an  
15 unobstructed sight distance of at least 300 feet along the intersecting rights-of-way.

16 Supports for signs or advertising displays do not constitute an obstruction(~~(;)~~).

17 (5) Signs shall ~~((observe))~~ comply with the height regulations of the zone in which they are  
18 located(~~(;)~~).

19 (6) Artificial lighting, excluding digital signs, shall be hooded or shaded so that direct light  
20 of lamps will not result in glare when viewed from the surrounding property or rights-of-  
21 way(~~(; and)~~).

22 (7) All signs must be a distance of 100 feet or more from all road crossings of railroad rights-  
23 of-way. They must be placed in a manner that they do not block the view of the crossing  
24 by operating personnel aboard the trains or by motorists approaching the crossing from  
25 either direction.

26 (8) Where required by chapter 30.53A SCC, those areas of drive aisles where parking is  
27 prohibited shall be designated as "no parking" areas on the approved administrative site  
28 plan for a single family detached unit development. Designation of "no parking" areas  
29 shall be with either striping, signage, or a combination thereof. Signs, when used, shall  
30 not be required to be spaced closer than every 100 feet; provided, however, signs may be  
31 required closer than 100 feet apart if necessitated by site topography. The approved  
32 striping, signage, or combination thereof shall be installed before the first certificate of  
33 occupancy is issued for that phase of the single family detached unit development.  
34 Provisions for enforcement of "no parking" areas shall be included in the covenants,  
35 conditions and restrictions for single family detached unit developments required  
36 pursuant to SCC 30.41F.030(3).

37 (9) No sign or advertising display is permitted in a critical area or required buffers designated  
38 pursuant to chapter 30.62A SCC except as provided in SCC 30.62A.160(5).

39 (10) Signs shall be stationary and have no moving or revolving parts except for tri-vision  
40 billboards.

41 (11) All signs shall comply with chapter 47.42 RCW, Highway Advertising Control Act -  
42 Scenic Vistas Act, and chapter 468-66 WAC, Highway Advertising Control Act.

43 (12) All signs shall comply with the Snohomish County Shoreline Management Program.

44 (13) The following are prohibited on all signs:

- 1           (a) Animation or the display in any form of special visual effects of any kind;  
2           (b) Blinking, flashing or display lights that go on and off sequentially;  
3           (c) Variable intensity lighting;  
4           (d) Audio;  
5           (e) Video;  
6           (f) 3-D;  
7           (g) Movies; and  
8           (h) The scrolling of messages or the continuation of a message from one visual image  
9           to another. Nothing in this subsection shall prohibit consecutive, non-related  
10           messages by the same advertiser or consecutive messages for the same product so  
11           long as the second message is not a continuation of the first message.

12  
13           Section 6. A new section of Snohomish County Code is added to Chapter 30.27 to read:

14  
15           **30.27.015 Message substitution clause.**

16           Signs containing noncommercial speech are permitted anywhere that signs regulated by this  
17           chapter are permitted, subject to the same regulations applicable to such signs.

18  
19           Section 7. A new section of Snohomish County Code is added to Chapter 30.27 to read:

20  
21           **30.27.016 Digital sign requirements.**

22           This section establishes requirements for digital signs except digital billboards. Digital billboard  
23           requirements are contained in SCC 30.27.080.

- 24           (1) A digital sign may comprise a portion of the total allowable sign face area allowed for  
25           advertising or business identification signs under this chapter.  
26           (2) The minimum message display time shall not be less than 8 seconds during all hours of  
27           operation, unless a longer display time is specified by the director or hearing examiner.  
28           (3) Digital signs shall include ambient light monitors that automatically adjust the brightness  
29           level of the sign based on ambient light conditions subject to the limits of SCC  
30           30.27.016 (4) and (5).  
31           (4) The maximum brightness levels for digital signs shall not exceed 5,000 nits when  
32           measured from the sign face at its maximum brightness, during daylight hours.  
33           (5) The maximum brightness levels for digital signs shall not exceed 500 nits when measured  
34           from the sign face at its maximum brightness, between sunset and sunrise, as those times  
35           are determined by the National Weather Service.  
36           (6) The transition time between messages shall be completed in no more than one second.  
37           (7) A manual override function accessible to emergency responders shall be provided.  
38           (8) The setback for a new digital sign shall be from the existing right-of-way line or the right-  
39           of-way reservation line pursuant to SCC 30.23.049(5) when the county requires  
40           additional right-of-way, whichever is greater.  
41           (9) The setback for a replacement digital sign shall be calculated from the right-of-way  
42           reservation line pursuant to SCC 30.23.049(5) if this setback is greater than the existing

1 setback. Alternatively, the existing setback may be maintained if the property owner and  
2 the digital sign owner sign a notarized affidavit that agrees that the county, or a  
3 subsequent jurisdiction upon annexation of the property, shall not be responsible for any  
4 costs, including lost or future revenue, associated with either the relocation or removal  
5 of the digital sign when it is necessary to widen the public right-of-way.

- 6 (10) The freestanding sign structure on which a digital sign is to be attached shall not be  
7 located closer than 300 feet from any residential unit, on the date the sign is installed,  
8 unless the residential unit is a nonconforming unit. The distance shall be measured from  
9 the edge of the sign to the closest wall of the residential structure.
- 10 (11) When a digital sign is proposed adjacent to a right-of-way under the jurisdiction of  
11 either the Washington State Department of Transportation (WSDOT) or a city or town,  
12 the department shall request comment from the applicable jurisdiction.
- 13 (12) The department shall make a determination to approve, approve with conditions, or deny  
14 an application for a digital sign structure following submittal of materials as required by  
15 the department pursuant to SCC 30.70.030.
- 16 (13) Digital signs shall only be located within certain zones as identified in Table SCC  
17 30.27.017(1).
- 18 (14) The maximum size allowed for digital signs are the maximum size allowed under the  
19 zone for which the digital sign is located.

20  
21 Section 8. A new section of Snohomish County Code is added to Chapter 30.27 to read:

22  
23 **30.27.017 Zones where digital signs are permitted.**

24 Digital signs shall only be allowed in the zones identified in Table 30.27.017(1). This subsection  
25 does not include digital billboards, the location of which is provided in chapter 30.22 SCC.

26  
27 Table 30.27.017(1).

LDMR	MR	NB	PCB	CB	GC	FS	IP	BP	LI	HI
P	P	P	P	P	P	P	P	P	P	P

28  
29 Section 9. Snohomish County Code Section 30.27.035, added by Amended Ordinance  
30 No. 02-064 on December 9, 2002, is amended to read:

31  
32 **30.27.035 Signs: LDMR and MR zones.**

- 33 (1) ~~((Signs shall be stationary and have no flashing, blinking, or variable-intensity~~  
34 ~~lighting(2)))~~ Signs affixed to a building shall be located no higher than the abutting wall of  
35 the building.
- 36 ~~((3))~~ (2) Signs not affixed to a building shall not exceed 12 feet in height.
- 37 ~~((4))~~ (3) The total area for all signs upon any property shall not exceed 15 square feet.

1 Section 10. Snohomish County Code Section 30.27.040, added by Amended Ordinance  
2 No. 02-064 on December 9, 2002, is amended to read:

3  
4 **30.27.040 Signs: NB, CB, GC, LI, HI, CRC, RB, and RI zones.**

- 5 (1) Signs for identification purposes shall be permitted to have an area not to exceed one  
6 square foot for each linear foot of business property frontage. For examples of sign area  
7 calculations, see Figures at SCC 30.27.090.  
8 (2) Advertising displays or signs may have an area not to exceed 150 square feet in NB, CB,  
9 CRC, RB, and RI zones, (~~or 500 square feet in GC, LI, and HI zones,~~) and may be  
10 divided into not more than four single- or double-faced signs (~~in NB, CB, CRC, RB, and~~  
11 ~~RI zones or not more than six single- or double-faced signs in GC, LI, and HI zones~~).  
12 (3) Signs may extend to the front property line; provided that they do not violate other  
13 requirements of this chapter.  
14 (4) Advertising displays or signs may have a total sign area not to exceed 500 square feet in  
15 GC, LI and HI zones, and may be divided into not more than six single- or double-faced  
16 signs.

17  
18 Section 11. Snohomish County Code Section 30.27.045, added by Amended Ordinance  
19 No. 02-064 on December 9, 2002, is amended to read:

20  
21 **30.27.045 Signs: PCB, BP, and IP zones.**

- 22 (1) Signs for business identification or advertising of products shall conform to the approved  
23 sign design scheme submitted with the final plan.  
24 (2) Each business establishment shall have no more than one business identification sign per  
25 building face and in no event more than two identification signs per establishment.  
26 (3) No business identification sign shall have a surface area greater than 90 square feet per  
27 face.  
28 (4) Business identification signs shall be attached to the principal building unless otherwise  
29 approved by the county in the sign design scheme. The uppermost portion of the sign  
30 shall not extend more than five feet higher than the principal building at its highest point,  
31 subject further to the overall height regulations of this zone.  
32 (5) In addition to the business identification sign, advertising displays or signs pertaining  
33 only to the uses or sales on the property where displayed may be permitted where  
34 attached to the principal building; provided that the total surface area of all such signs  
35 shall not exceed 50 square feet, and no single surface area shall exceed 25 square feet.  
36 (6) Signs which are an integral part of a window shall occupy no more than 25 percent of the  
37 total window area.  
38 (7) (~~Signs shall not be animated, audible, rotating, or illuminated by any intermittent,~~  
39 ~~flashing, or scintillating source of light.~~)  
40 ((~~8~~)) Projecting signs or graphics, and their supportive members, shall project outward no  
41 more than four feet from a building and be no lower than eight feet above ground level.  
42 ((~~9~~))(8) The entire zone development may be identified by one freestanding sign, which  
43 sign shall not exceed 35 feet in height, nor have a surface area greater than 150 square  
44 feet per face; or, as an alternative in the BP and IP zones, one freestanding sign at each



1 road entrance to the development, which signs shall not exceed four feet in height, nor  
2 have a surface area greater than 60 square feet per face.

3 ~~((10))~~(9) Minor signing modifications may be approved by the director of the department  
4 where it is demonstrated that the overall business park identification and internal  
5 directional needs will be served without reduction to the aesthetic quality of the business  
6 park or adjoining properties.

7  
8 Section 12. Snohomish County Code Section 30.27.060, last amended by Amended  
9 Ordinance No. 06-137 on December 13, 2006, is amended to read:

10  
11 **30.27.060 Signs for particular uses.**

12 (1) The department may approve on-site signs for identifying residential subdivisions  
13 provided the following criteria are met:

- 14 (a) The subdivision identification sign message does not exceed six feet in height  
15 from adjacent finished grade nor have a surface area greater than 40 square feet.  
16 Surface area is measured as the smallest rectangle or circle that encloses the total  
17 message;  
18 (b) There are a maximum of two such identification signs for each road entrance to  
19 the subdivision;  
20 (c) Signs are located so they permit an unobstructed sight distance along road rights-  
21 of-way in accordance with the EDDS; and  
22 (d) SCC 30.23.100(3) provisions are met(~~(;)~~);  
23 ~~((e) Signs are stationary; and~~  
24 ~~(f) Any lighting for the sign must be indirect and may not be flashing, blinking, or of~~  
25 ~~variable intensity.))~~

26 (2) The hearing examiner may approve on-site or off-site subdivision identification signs in  
27 conjunction with preliminary plat approval. The hearing examiner may approve signs that  
28 do not meet the criteria in SCC 30.27.060(1) only when such sign(s) are compatible with  
29 the immediate neighborhood and surrounding property values are not adversely affected.

30 (3) Schools, churches, community clubs, and public structures/buildings, shall display two  
31 single- or double-faced signs for identification purposes subject to the following  
32 conditions:

- 33 (a) The signs shall not exceed 20 square feet per face and total signage shall not  
34 exceed 60 square feet of surface area;  
35 (b) Freestanding signs shall not be more than eight feet in height and are to be  
36 stationary; and  
37 ~~((c) Lighting which is flashing, blinking, or of variable intensity is prohibited; and))~~  
38 ~~((d))~~ (c) A portion of the identification sign allotment may be used for activity  
39 reader boards or digital signs. Digital signs may be allowed as part of the  
40 conditional use process per chapter 30.42C SCC. ~~((Reader boards or digital signs~~  
41 ~~shall not result in glare when viewed from surrounding properties or road rights-~~  
42 ~~of-way.))~~ ~~((In no case shall a reader board or illuminated identification sign be~~  
43 ~~located within 50 feet of an urban residential zone and the R-5 zone.))~~

- 1 (4) A sign for a bed and breakfast guesthouse or inn may be allowed in conjunction with a  
2 conditional use permit if the sign is stationary and if illuminated, is lit with indirect  
3 lighting. (~~Lighting which is flashing, blinking, or of variable intensity is prohibited.~~)  
4 (a) In the MR, LDMR, R-20,000, R-12,500, R-9,600, R-8,400, and R-7,200 zones,  
5 the sign shall be a single-faced sign with dimensions not exceeding four square  
6 feet in area.  
7 (b) In the F, F&R, A-10, R-5, RC, RD, and SA-1 zones, the sign may be single- or  
8 double-faced with dimensions not exceeding 15 square feet per face. The  
9 applicant shall submit, as part of the application for a conditional use permit, sign  
10 designs and elevations that are compatible with the bed and breakfast structure  
11 and the surrounding rural character and neighborhood in which the guesthouse or  
12 inn is located.
- 13 (5) Off-road vehicle use areas and motocross racetracks shall be permitted to display two  
14 single or double-faced signs for identification purposes subject to the following  
15 conditions:  
16 (a) The signs shall not exceed 20 square feet per face and total signage shall not  
17 exceed 60 square feet of surface area;  
18 (b) Freestanding signs shall be no more than eight feet in height and are to be  
19 stationary;  
20 (c) (~~Lighting which is flashing, blinking, or of variable intensity is~~) Digital signs are  
21 prohibited; and  
22 (d) Internal boundary, interpretive, regulatory, safety and directional signage shall be  
23 permitted if approved in conjunction with a conditional use permit.  
24

25 Section 13. Snohomish County Code Section 30.27.080, added by Amended Ordinance  
26 No. 02-064 on December 9, 2002, is amended to read:  
27

28 **30.27.080 Billboards.**

- 29 (1) In no case shall any portion of a billboard structure be located closer than 15 feet to the  
30 rear and front property lines or five feet from the side property lines.  
31 (2) No billboard shall be constructed closer than 1,000 feet to any other billboard when  
32 located on the same side of the street or right-of-way.  
33 (3) For an example of billboard sign area, see Figure 30.27.090(2). For examples of v-type  
34 and back-to-back billboard structure types, see SCC 30.27.095.  
35 (4) Billboards shall only be located on sites as allowed in chapter 30.22 SCC.  
36 (5) Billboards are prohibited in all shoreline environment designations.  
37 (6) Applicants proposing a billboard shall comply with the State Environmental Policy Act  
38 requirements of chapter 30.61 SCC.  
39 (7) Non-digital billboards shall have a total sign area not to exceed 500 square feet per sign  
40 structure, and are subject to the following conditions:  
41 (a) Billboards may be single-faced, back-to-back, or v-type. For the purposes of this  
42 subsection sign structures with single-faced, back-to-back and v-type signs are  
43 considered one structure. The maximum sign area for a single sign face shall not  
44 exceed 500 square feet.

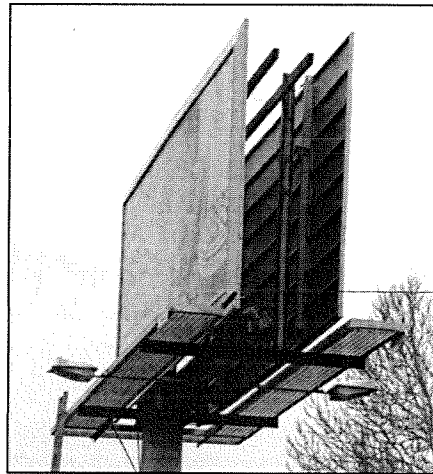
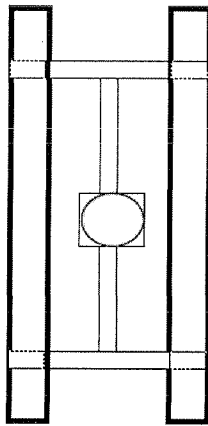
- 1           (b) New or replacement sign faces of a billboard shall be consistent with the  
2           dimensions of the other face of that billboard unless otherwise prohibited.
- 3           (c) New or replacement sign faces allowed under this subsection shall only contain  
4           static images that are not projected by any electronic or digital means.
- 5           (d) The support structure (pole) and footing (base) must be demonstrated or modified  
6           to have the physical structural support and the capacity to carry the proposed sign  
7           face(s) and comply with applicable County building codes.
- 8    (8) Digital billboards shall have a maximum sign area not to exceed a total of 500 square feet  
9    per sign structure and are subject to the following:
- 10           (a) For the purposes of this subsection sign structures with single-faced, back-to-back  
11           and v-type signs are considered one structure. The maximum sign area for a  
12           single sign face shall not exceed 500 square feet.
- 13           (b) The minimum message display time shall not be less than 8 seconds during all  
14           hours of operation, unless the director or Hearing Examiner specifies a longer  
15           display time.
- 16           (c) The transition time between messages shall be completed in no more than one  
17           second.
- 18           (d) The maximum brightness levels shall not exceed 5,000 nits when measured from  
19           the signs face at its maximum brightness, during daylight hours.
- 20           (e) The maximum brightness levels shall not exceed 500 nits when measured from  
21           the signs face at its maximum brightness, between sunset and sunrise, as those  
22           times are determined by the National Weather Service.
- 23           (f) A digital billboard shall not be located within 300 feet of an inadequate road  
24           condition, as determined pursuant to SCC 30.66B.210, that exists at the time of  
25           sign permit issuance unless the county engineer determines that the existing site  
26           conditions attributed to the inadequate road condition are such that the presence of  
27           a digital billboard will not present or create a public safety concern.
- 28           (g) A digital billboard shall be rendered inoperable if an inadequate road condition is  
29           designated within 300 feet of the digital billboard, and the digital billboard is  
30           determined by the county engineer to be either the cause of, or a contributing  
31           factor to the inadequate road condition designation, and shall remain inoperable  
32           until the inadequate road condition has been removed.
- 33           (h) A digital billboard shall not be located closer than 300 feet from any residential  
34           unit, on the date the sign is installed, unless the residential unit is a  
35           nonconforming unit. The distance shall be measured from the edge of the sign to  
36           the closest wall of the residential structure.
- 37           (i) A digital billboard shall be operated with systems and monitoring in place to  
38           either turn the display off or show a “full black” image on the display in the event  
39           of a malfunction that affects more than fifty percent of the sign area.
- 40           (j) A digital billboard shall be turned off between the hours of 10 p.m. and 6 a.m.  
41           when located within 500 feet of any residential unit.
- 42

1 (k) Owners of digital billboards may, in the event of a regional public emergency,  
2 coordinate with law enforcement and emergency management authorities to  
3 display, when appropriate, regional emergency information important to the  
4 traveling public including, but not limited to Amber Alerts or emergency  
5 management information.  
6

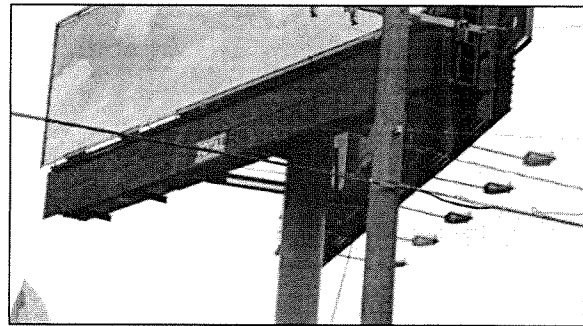
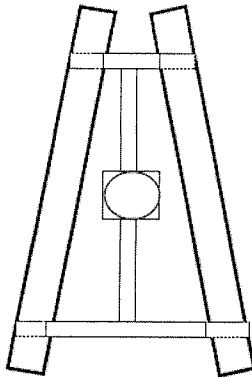
7 Section 14. A new section of Snohomish County Code is added to Chapter 30.27 to read:  
8

9 **30.27.095 Sign structure examples.**  
10

11 Figure 30.27.095(1)  
Back-to-Back Sign Structure



27 Figure 30.27.095(2)  
28 V-type Sign Structure  
29





Interior angle not to measure > 60 degrees  
pursuant to SCC 30.91V.005

1  
2  
3  
4  
5 Section 15. A new section is added to Chapter 30.91A of Snohomish County Code to  
6 read:

7  
8 **30.91A.185 Animated sign.**

9 "Animated sign" means any sign, that by movement or by other method or manner of  
10 illumination, flashes on or off, winks, blinks, with varying light intensity, shows motion, or  
11 creates the illusion of motion or revolves in a manner to create the illusion of being on or off or  
12 that rotates or turns. Animated signs do not include tri-vision billboards.  
13

14 Section 16. A new section is added to Chapter 30.91B of Snohomish County Code to  
15 read:

16  
17 **30.91B.012 Back-to-back sign structure.**

18 "Back-to-back sign structure" means a sign structure configuration where two advertising faces  
19 or sign areas are parallel to one another and face in opposite directions, and such that the backs  
20 of the advertising or sign area (back view) face each other and are not more than three feet apart.  
21

22 Section 17. A new section is added to Chapter 30.91D of Snohomish County Code to  
23 read:

24  
25 **30.91D.262 Digital billboard.**

26 "Digital billboard" means a billboard that utilizes digital message technology, electronic process,  
27 or computerized process to change a visual image or copy on the sign electronically. A digital  
28 billboard may be internally or externally illuminated.  
29

30 Section 18. A new section is added to Chapter 30.91D of Snohomish County Code to  
31 read:

32  
33 **30.91D.265 Digital sign.**

34 "Digital sign" means a sign, or portion of a sign, that can be changed by digital message  
35 technology or by electrical, electronic, or computerized process, or that displays an electronic  
36 visual image.  
37

38 Section 19. A new section is added to Chapter 30.91N of Snohomish County Code to  
39 read:

40  
41 **30.91N.045 Nits.**

1 “Nits” means the unit of measurement for luminance, which is the total amount of light emitted  
2 from a sign divided by the surface area of the sign (candelas per square meter (cd/m<sup>2</sup>)).  
3

4 Section 20. Snohomish County Code Section 30.91S.310, added by Amended Ordinance  
5 No. 02-064 on December 9, 2002, is amended to read:  
6

7 **30.91S.310 Sign.**

8 “Sign” means a structure for the display of advertising or a structure that either ((identifying))  
9 identifies the owner or occupant of or the sale of goods and services on the premises on which  
10 the structure is located. ~~((but not including))~~ A “sign” does not include:

- 11 (1) ~~(( r ))~~ Real estate signs advertising the sale or rent of the property upon which ((it is))the  
12 sign is located; ((and))  
13 (2) ~~(( p ))~~ Public notice signs required by law((-));and  
14 (3) Directional signs.  
15

16 Section 21. A new section is added to Chapter 30.91T of Snohomish County Code to  
17 read:  
18

19 **30.91T.125 Tri-vision billboard.**

20 “Tri-vision billboard” means a type of billboard having a series of three-sided rotating slats  
21 arranged side by side, either horizontally or vertically, which are rotated by an electric-  
22 mechanical process, capable of displaying a total of three separate and distinct messages, one  
23 message at a time.  
24

25 Section 22. A new section is added to Chapter 30.91V of Snohomish County Code to  
26 read:  
27

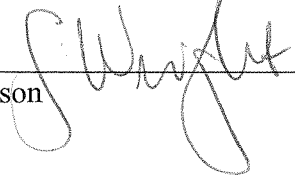
28 **30.91V.005 V-type sign structure.**

29 “V-type sign structure” means a sign structure with two sign faces, forming the shape of the  
30 letter “V,” with an angle between the two faces of not more than 60 degrees.  
31

32 Section 23. Severability and Savings. If any section, sentence, clause or phrase of this  
33 ordinance shall be held to be invalid by the Growth Management Hearings Board (Board), or  
34 unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality shall  
35 not affect the validity or constitutionality of any other section, sentence, clause or phrase of this  
36 ordinance. Provided, however, that if any section, sentence, clause or phrase of this ordinance is  
37 held to be invalid by the Board or by a court of competent jurisdiction, then the section, sentence,  
38 clause or phrase in effect prior to the effective date of this ordinance shall be in full force and  
39 effect for that individual section, sentence, clause or phrase as if this ordinance had never been  
40 adopted.  
41  
42

1 PASSED this 11<sup>th</sup> day of December, 2013.

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

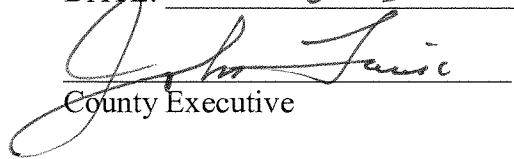
  
\_\_\_\_\_  
Chairperson

10 ATTEST:

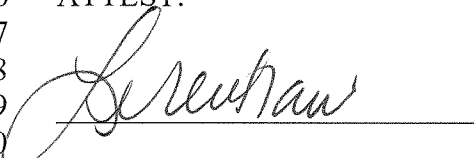
  
\_\_\_\_\_  
Clerk of the Council, ASST

- 16  APPROVED
- 17  EMERGENCY
- 18  VETOED

19 DATE: 12-16-13

  
\_\_\_\_\_  
County Executive

26 ATTEST:

  
\_\_\_\_\_

31 Approved as to form only: 7/29/13

  
\_\_\_\_\_  
Deputy Prosecuting Attorney

D-10